



## Drive into an easy \$101 a month or more

Just put a magnetic ad on your car,  
The magnet sells home loan modifications,  
A unique phone number tracks each one,  
You get paid \$101 per deal

**5** 42 people could be putting money in your pocket every hour.

Research shows that – at least – 9 cars will pass you in rush hour... *every minute*. Multiply 9 cars x 60 minutes. That's 542 people. Do you drive two hours? Multiply 9 cars x 120 minutes. That's 1,080 people.

Just think of how many folks have seen your car. And how much money have you made for this?

If your answer is **not enough** then read on.

Now you can get paid \$101 per month (conservative estimate). *No selling or hard work is required*. Just put two removable, 18 by 12 inch magnets on the sides of your car. We'll pay you \$101 for each deal the magnets refer.

Before you think this is too good to be true, let me explain...

### **How this unique opportunity is possible**

We are a team of real estate investors and ex-bank executives. And we renegotiate mortgages

for people with financial hardship so they can keep their homes.

In just an average of 60 days, we can cut down the size of the loan, lower the monthly payment, tweak the interest rate, or negotiate a forbearance. Every lender is different so there are many different outcomes.

We're proud to say that *we're so good at helping people stay in their homes that we charge no fees* until the changes are signed into effect. Then, we take a small payment, usually around \$1,000 – \$5,000 depending on the size of the loan.

Each time we're successful, you get paid \$101.

What's more, we're the only company to put unique numbers on vehicles. No two vehicles have the same phone number. That's how we track every deal back to you.

You may be wondering how many \$101 checks you can expect.

Let's consider your odds of making a sale.

### **The odds are in your favor**

Look at this snapshot of the economy from Moody's Economics in June 2008:

- 1) There are 10,000,000 homeowners that owe more than their home is worth
- 2) Over 7,000,000 homeowners currently spend over 50% of their monthly income on their mortgage payment alone
- 3) Over 500,000 homes went into foreclosure

*\* Source Moody's Economics 6/30/2008*

The economy's gotten even worse since June. I can confidently say this: Almost everybody on the road either *needs* our service or *knows someone who needs* it.

The question is *how many will see your ad?*

Let me make very conservative estimate. Let's say you only drive 5 days a week for 1 hour. 542 cars x 1 hour per day x 5 days a week x 4 weeks a month. Equals 10,840 people in a month reading your ad!

Let's compare this to direct mail. Research shows that 99% of people throw away ads that come in the mail. Only 1% respond.

So, if we mailed the information on your car to 10,840 people, we could reasonably expect 108 of them to respond. That would mean \$10,908 of referral fees for you. \$101 is a piece of cake, isn't it?

**One referral is all it takes to make \$101...  
Two to make \$202...**

We like to be conservative. But the truth is you could be collecting double or three times what we project.

There is truly no limit on the amount of income you can make with our exclusive system. We're the only company that tracks your referrals with unique phone numbers. In fact, we're patenting the approach.

Combine that with the fact that we're the only group of negotiators who can modify loans within 60 days. And we charge \$0 unless we're successful. We're the best deal in town.

You'll be sharing in the profits – doing nothing more than your normal, daily drive.

### **A tiny investment turns your car into a money-making machine**

We wish we could turn everybody's car into a money-making machine.

The reality is we can't afford to.

That's because if we pay everyone's setup fee, it adds up to over \$100,000. Naturally, no bank will give us a loan for what we do.

But if you take care of the set up costs, it's only \$35. A small investment to make \$101 a month.

This covers 2 magnets (\$30) and establishing a phone number (\$5). We'll take care of the monthly phone charges.

Your first check of \$101 will more than cover your initial investment. The rest is profit.

### **It's like having \$40,400 in the bank**

It would take \$40,400 in the bank at a 3% interest to rake in \$101 a month.

With us, you could make the same returns with an investment of only \$35.

It's okay if you're skeptical. My partners were too. (They're bankers you know.)

Research settles most arguments around here. They dared me. "Try it for 3 months, and *you* pay the costs if it doesn't work."

*It did work.* The deals started pouring in. Everyone got excited. We voted to expand the program immediately. That's why I'm writing you.

In a way, I'm inviting you to become a partner. Join us. Help struggling families keep their homes. You'll make plenty of money doing it too.

### **Try the magnets for 90 days, risk free.**

You get *three months* to test the magnets *risk-free*. That's the same deal the other partners got.

If the magnets don't work, send them back. We'll refund every cent of your investment, no questions

asked. The only thing I ask you to cover is shipping. That's fair, isn't it?

**But, I'm sure you're going to make money.**  
10,840 people will see your ad each month. Most of them need our help. Our team of expert negotiators will handle all the details while you collect referral checks in traffic.

Give it a try today! The odds are definitely in your favor.

Sincerely,



J.B. Atkins  
President  
The Loan Mod Company

**P.S.** Next time you're driving to work, go ahead and count how many cars pass on the right and the left. Those people could all be putting \$101 in your pocket.

**P.P.S.** This is a truly unique time in real estate. We don't expect it to be around forever. I'd encourage you to make the most of it now before the opportunity passes.